

Fantastic Faucets Report



*Helping kitchen-related businesses make smarter decisions
and better products by delivering actionable insights.*

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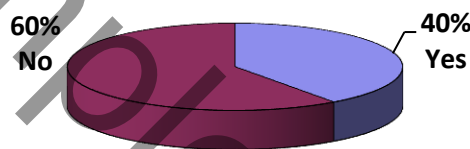
Summary

For this report, professional designers were asked four questions about faucets. The study was conducted online from February 22 to March 10, 2010. Forty-nine designers from across the country participated in the project. The questions and a summary of responses from designers are highlighted in the following pages. A list of verbatim comments to the two open-ended questions starts on page 5 of this report.

Have you recommended/selected any electronic faucets in the past year or do you get any requests from your clients for electronic faucets?

Two out of five designers participating in the study say that electronic faucets have been considered for a kitchen or bath project in the past year.

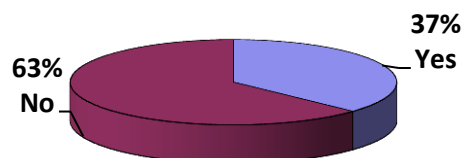
Recommend/Select Electronic Faucets
in the Past Year



Have you recommended/selected any low-flow faucets (less than 1.5 gpm) in the past year or are clients requesting low-flow faucets?

Close to two in five designers have recommended, or their clients requested, a low-flow faucet for a kitchen or bathroom project in the past year.

Recommend/Select Low-Flow Faucets
in the Past Year



Detailed Tables

Question: Please finish this sentence: "I wish I could find a faucet that _____?"

Note: Designers' verbatim comments below are exactly as they entered them with only minor edits.

- Had a traditional style with a more compact pull-out spray head.
- Cleans itself and never leaks.
- Had the "bridge" style, but was single lever for the convenience needed in a kitchen!
- Was more traditional for those type projects but had the easy to use features of the Grohe Europlus II.
- Is a bathroom faucet that has a movable spout and is a good looking contemporary single control.
- Was a reasonably-priced, reliable, stylish faucet that was easy for a homeowner to install themselves, and that matched style and finish to a family of other kitchen or bath hardware, fixtures and accessories.
- Retract into the counter when I am not using it... solving the problem of cleaning around it and/or allowing me to put it on the side of a sink instead of the back.
- Would be concealed until a remote control caused it to appear, with pre-set flow and temperature, and turned on/off by voice-activated commands, including returning to a concealed storage mode.
- Looked good and wasn't so expensive.
- Satisfied the needs of all my customers.
- Already have all the features I want is the Brizo with customizable timed shutoff.
- Was contemporary, single handle, brushed nickel and affordable.
- Meets the average homeowner's requirements without plastic parts.
- Is voice activated for on/off, hotter/colder, left stop/right stop.
- Was extremely good looking, a brand name and priced moderately.
- Didn't require a plumber to install.
- Makes me smile. The Sonoma Forge faucet delighted me AND my clients.
- Had more choices in oil rubbed bronze. I like lever faucets as well. I use the Kingsley a lot and I would like to have more choices than this but with a similar style. I also wish there were more choices in single lever faucets that fit into traditional homes. Also manufacturers need to realize that sometimes the depth of the faucet will not fit the height of the countertop. Some allow for different depths but some do not.
- Was automatic and had temperature presets.
- Is electronically controlled and comes in finishes other than chrome.
- Is hands-free and available in multiple finishes.
- Had a weathered nickel finish.
- Has warm water instantly.
- Dispensed dish soap mixed in with the water.
- Looks great, performs without a single leak and lasts for a lifetime!
- Had the same on/off feature like the Delta with more design trendy look, Old World and the add finishes that are also used.
- Allows temperature and flow adjustment with voice commands.
- Has the hip, clean look I want with an integral spray that actually fully retracts.
- I have to say I feel the faucet producers have given us many more choices than we need!
- Deflects water marks/spotting.
- Had a good flow pattern with a smaller amount of water used.